



**All Aboard...Planes, Trains, and Automobiles Commitment Form**

Saturday, April 4, 2020 River Ridge Mall 11:00 a.m. - 4:00 p.m. Rain or Shine

Please indicate your sponsorship level below and provide all requested information no later than **March 4, 2020** to ensure receipt of benefits related to pre-event marketing. See below for explanation of sponsorship levels.

<input type="checkbox"/> <b>Truck Participation Only (No charge)</b> <i>Please see enclosed application</i>  <b>Sponsorship Level</b> <input type="checkbox"/> ≥ \$2,000 "Official All Aboard Sponsor" <input type="checkbox"/> \$1,000 "Crashing Contributor" <input type="checkbox"/> \$500 "Beeping Benefactor" <input type="checkbox"/> \$250 "Flyin' High Patron" <input type="checkbox"/> ≤ \$249 "A Wheely Good Friend"	<b>Vendor Levels</b> <input type="checkbox"/> Food Truck Vendor (Fee - \$100)  <b>In-Kind Donation</b> <input type="checkbox"/> Raffle Item <input type="checkbox"/> Support Services/Volunteers
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Total Contribution:  
\$\_\_\_\_\_

*The Junior League of Lynchburg thanks you for your participation in the 4th Annual All Aboard event and for your support of our trained volunteers who provide quality programs and hands-on service projects in our community.*

Sponsor Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Phone: \_\_\_\_\_ Best Time to Call: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_  
Facebook Page: \_\_\_\_\_  
Twitter Handle: \_\_\_\_\_

Description of offering (monetary donation, vehicle type, menu, raffle item, etc):

Method of Payment:  Invoice  Check  
*(Check should be made payable to the Junior League of Lynchburg. Organization Tax ID # SE546049033F10022019)*

**Please return form with payment to:**  
Junior League of Lynchburg  
1113 Church St.  
Lynchburg, VA 24504

**For more information, contact:**  
Meredith Humphreys, All Aboard Committee  
Chair, or  
Jennifer Campbell, JLL Office Manager  
434-846-6641 or allaboardjll@gmail.com

# All Aboard! Sponsorship Levels

	“Wheely” Good Friend <\$250	Flyin’ High Patron \$250	Beeping Benefactor or \$500	Crashing Contributor \$1,000	Official Sponsor \$2,000+
Acknowledgment in JLL annual Report	X	X	X	X	X
Sponsorship recognition in weekly emails, events, JLL website, and social media	X	X	X	X	X
Complimentary tickets to event	2	5	10	15	25
Ability to advertise with table at event		X	X	X	X
Promotion in print advertising*		X	X	X	X
Promotion in media advertising**			X	X	X
Corporate Banner displayed				X at truck of choice	X at event entrances
Advertising Space and recognition in Blaze (JLL annual publication)				X	X
Promotion on Billboard advertising					X

\* Print advertising includes: event maps, t-shirts, flyers, posters

\*\* Media advertising includes: newspaper, radio, tv