



All Aboard... Planes, Trains, and Automobiles Commitment Form
Saturday, April 17th, 2021
River Ridge Mall parking lot
11:00 a.m. - 4:00 p.m. | Rain or Shine

Please indicate your sponsorship level below and provide all requested information no later than **March 12, 2021** to ensure receipt of benefits related to pre-event marketing. See reverse for explanation of sponsorship levels.

<input type="checkbox"/> Truck Participation Only (No charge) <i>Please see enclosed application</i>	Sponsorship Level <input type="checkbox"/> ≥ \$2,000 "Official All Aboard Sponsor" <input type="checkbox"/> \$1,000 "Crashing Contributor" <input type="checkbox"/> \$500 "Beeping Benefactor" <input type="checkbox"/> \$250 "Flyin' High Patron" <input type="checkbox"/> ≤ \$249 "A Wheely Good Friend"
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Total Contribution:
\$ _____

The Junior League of Lynchburg thanks you for your participation in the 7th Annual All Aboard event and for your support of our trained volunteers who provide quality programs and hands-on service projects in our community!

Sponsor Name: _____

Address: _____

Contact Person: _____

Phone: _____ Best Time to Call: _____

Email: _____

Website: _____

Facebook Page: _____

Instagram Handle: _____

Description of offering (monetary donation or vehicle type):

Method of Payment: Invoice Check

(Check should be made payable to the Junior League of Lynchburg. Organization Tax ID # SE546049033F10022019)

Please return form with payment to:

Junior League of Lynchburg
1113 Church St.
Lynchburg, VA 24504

For more information, contact:

All Aboard Committee member, or
Jennifer Campbell, JLL Office Manager
434-846-6641 or
allaboard@jrleaguelynchburg.org

ALL ABOARD! SPONSORSHIP LEVELS

	"WHEELY" GOOD FRIEND <\$250	FLYIN' HIGH PATRON \$250	BEEPING BENEFACTOR \$500	CRASHING CONTRIBUTOR \$1,000	OFFICIAL SPONSOR \$2,000+
Acknowledgment in JLL annual Report	X	X	X	X	X
Sponsorship recognition in weekly emails, events, JLL website, and social media	X	X	X	X	X
Complimentary tickets to event	2	5	10	15	25
Ability to advertise with table at event		X	X	X	X
Promotion in print/digital advertising*		X	X	X	X
Promotion in media advertising**			X	X	X
Corporate Banner displayed				X at truck of choice	X at event entrances
Advertising Space and recognition in Blaze (JLL annual publication)				X	X
Promotion on Billboard advertising					X
* Print advertising includes: event maps, t-shirts, flyers, posters	** Media advertising includes: newspaper, radio, tv				